

Safety Management

Culture, Risk Management, and SMS

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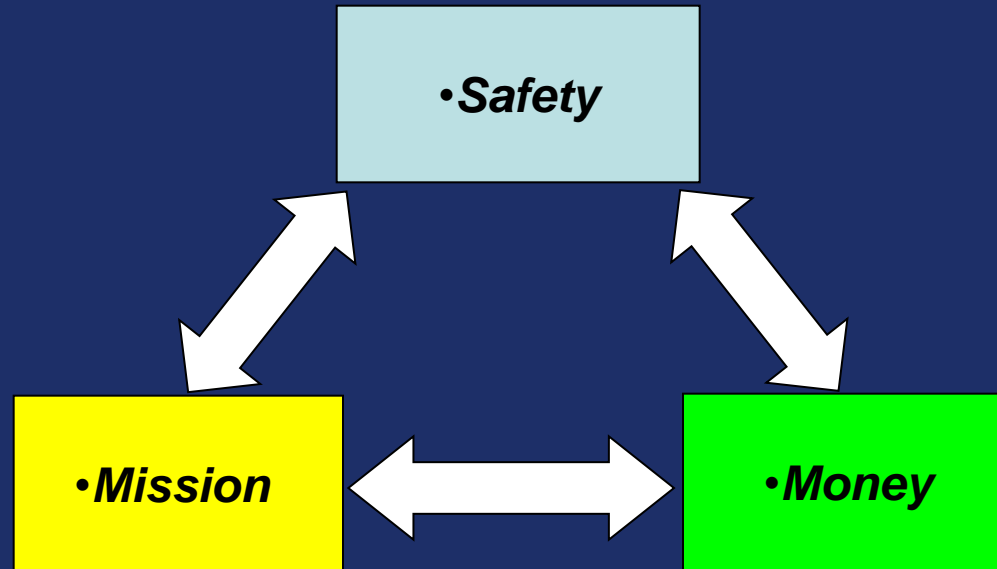
Why do we care about culture?

- Culture is the “corporate personality”
- Culture reflects attitudes
- Culture shapes attitudes
- Culture reflects behaviors
- Culture fosters behaviors
- Culture shapes the working environment
- Culture is shaped by the working environment

Every Organization *Has* A Safety Culture



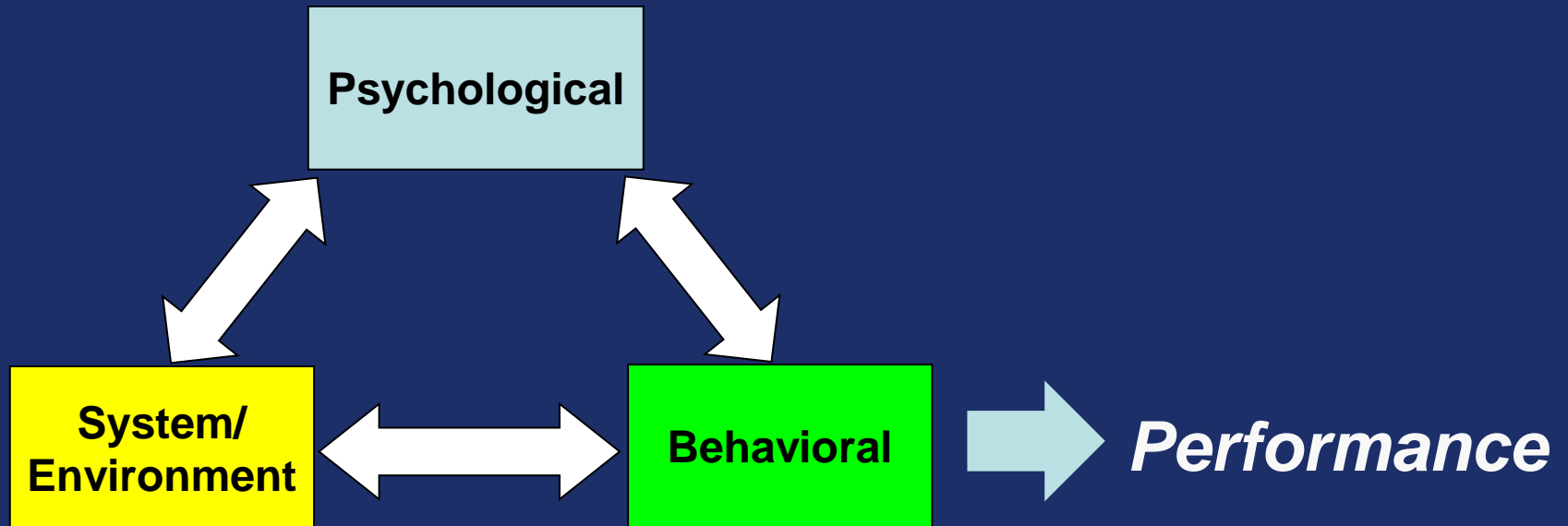
Management Priorities



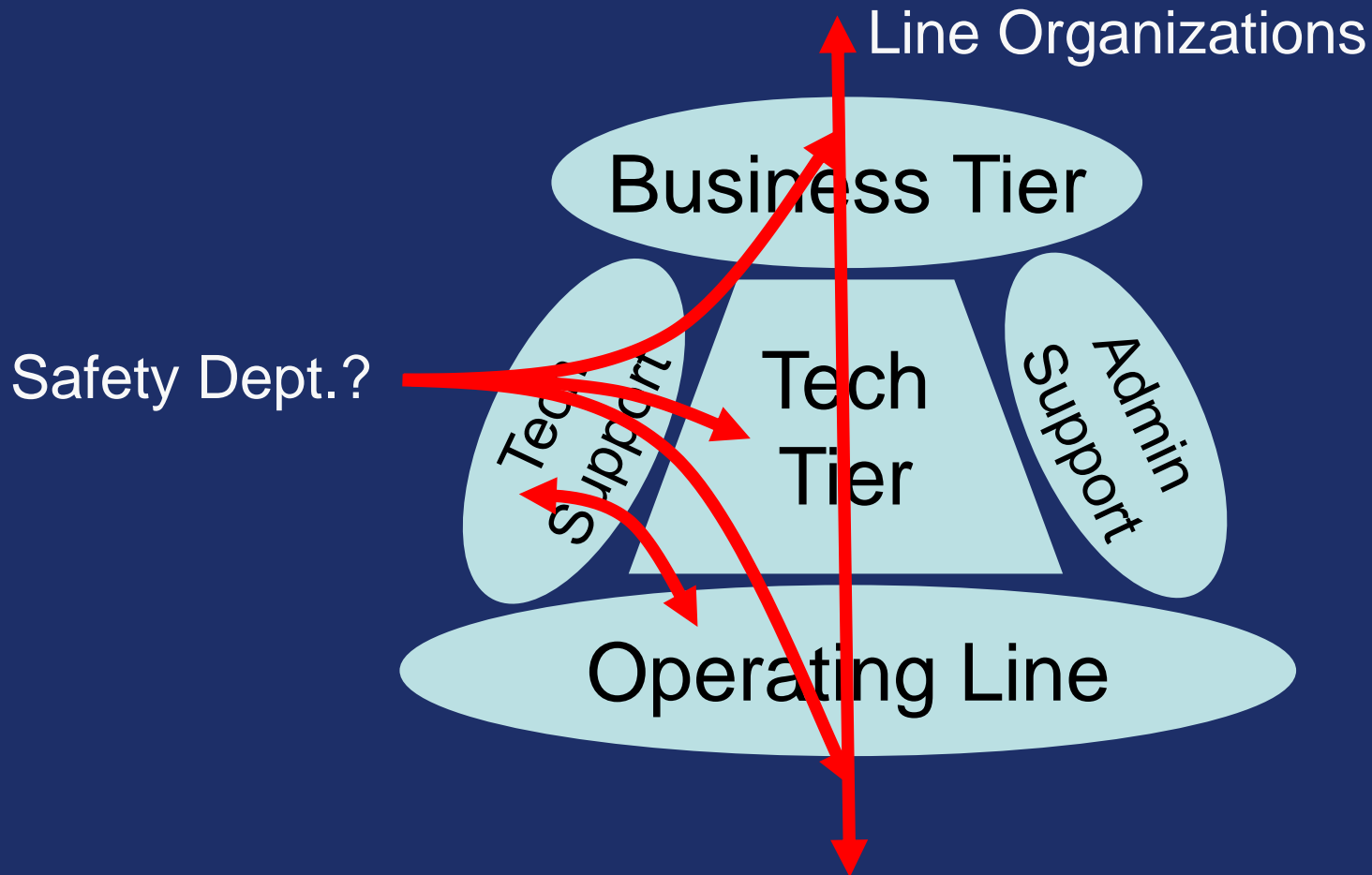
Levels of Culture

- Artifacts
 - Surface behaviors
 - Symbols
- Espoused values
 - What we say we do
 - Values that we want
- Deep Assumptions
 - Automatic, unconscious drivers of behavior

Organizational Culture

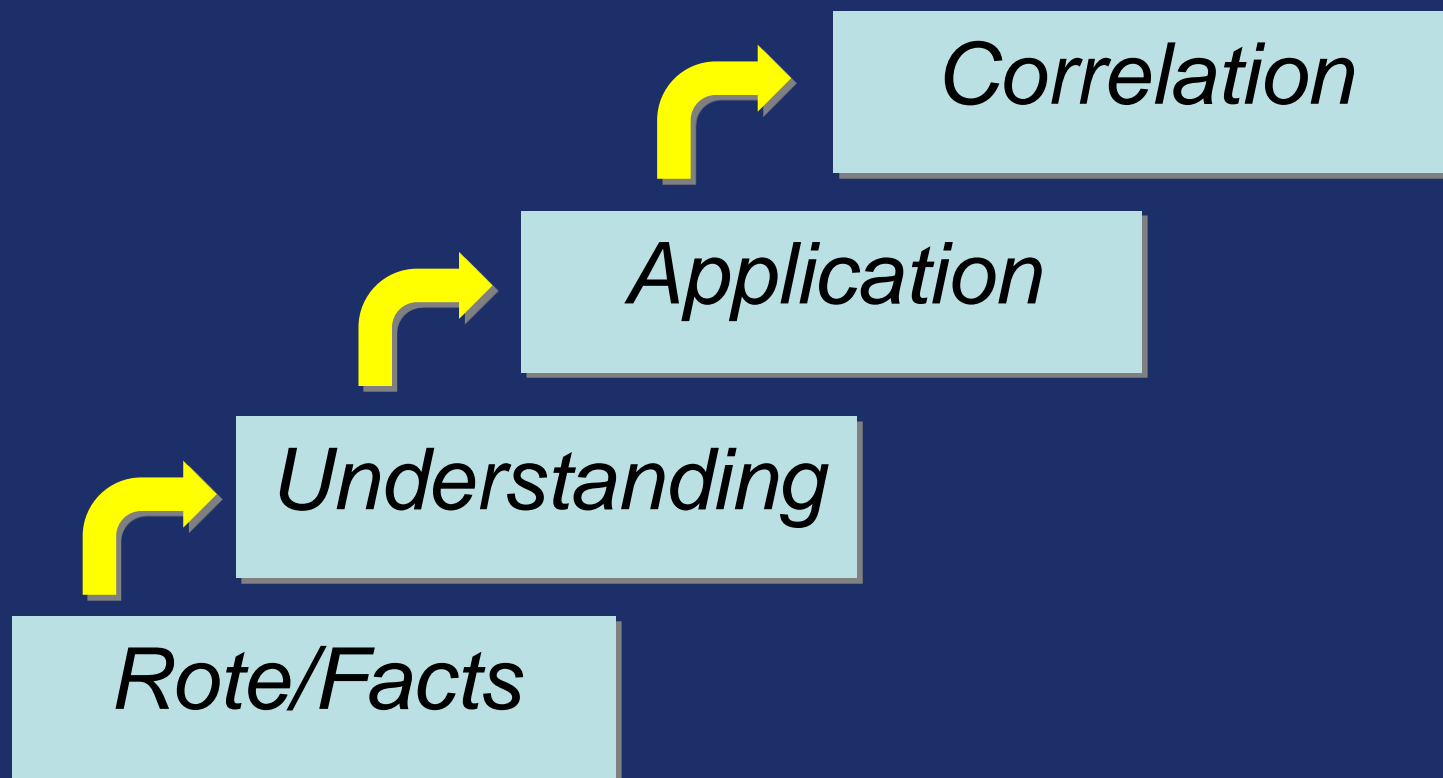


Responsibility for Safety



SMS Maturation

Cultural growth is a learning process



“Carelessness and overconfidence are more dangerous than deliberately accepted risk”
Wilbur Wright, 1901

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Wilbur Wright gliding, 1901
Photographs: Library of Congress

